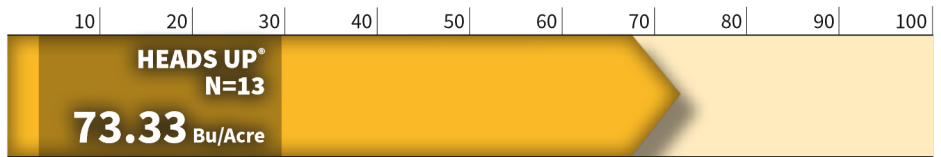
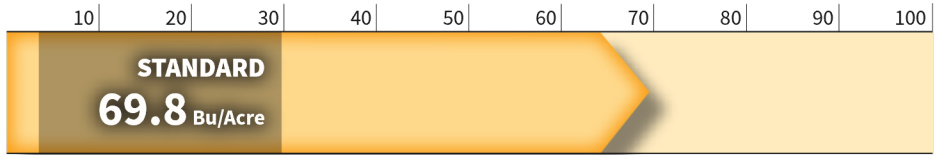




2-year Trend: Heads Up® Soybeans

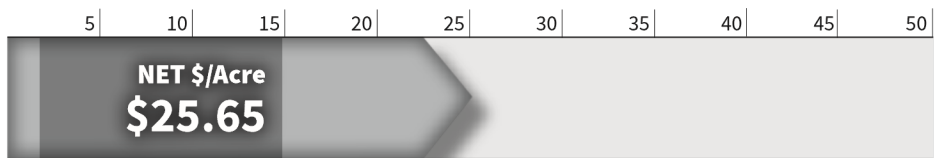
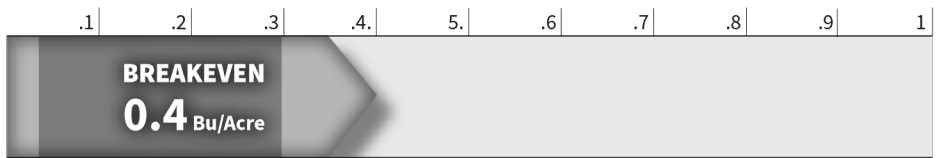
In MiField Applied Research testing, soybean response to Heads Up® seed treatment yielded **3.53 bu/A better** than the growers' standards over 2 years of testing. Yield impacts varied from -3.1 to 5.6 bu/A compared to the standard on various seed varieties, locations and management practices. When applying economics to the yield response, MiField testing demonstrated an average **\$28.27/A** increase in profitability when utilizing Heads Up seed treatment when compared to the standard on soybeans. Heads Up Plant Protectant is a seed treatment for the prevention of fungal and bacterial diseases in soybeans including Sudden Death Syndrome (*Fusarium virguliforme*), *Rhizoctonia* Root Rot / Damping Off (*Rhizoctonia solani*) and White Mold (*Sclerotinia sclerotiorum*).

2 Year Trends



67% Positive Yield Response

ROI



TREATMENT	MOISTURE (%)	YIELD (Bu/Acre)	MOISTURE (+/-)	YIELD (+/-)
2 yr - Heads Up	12.64	73.3	+0.12	+3.53
Standard	12.52	69.8		

TREATMENT	MOISTURE (%)	YIELD (Bu/Acre)	COST (\$/Acre)	NET (\$/Acre)
2 yr - Heads Up	12.64	73.3	\$3.75	+\$28.27
Standard	12.52	69.8		

*2019 Cost Average Inputs (Heads Up \$3.75/acre)
Soybean Sale Price \$9.07/Bu*