

HEADS UP® PLANT PROTECTANTS

2022 POTATO TRIALS



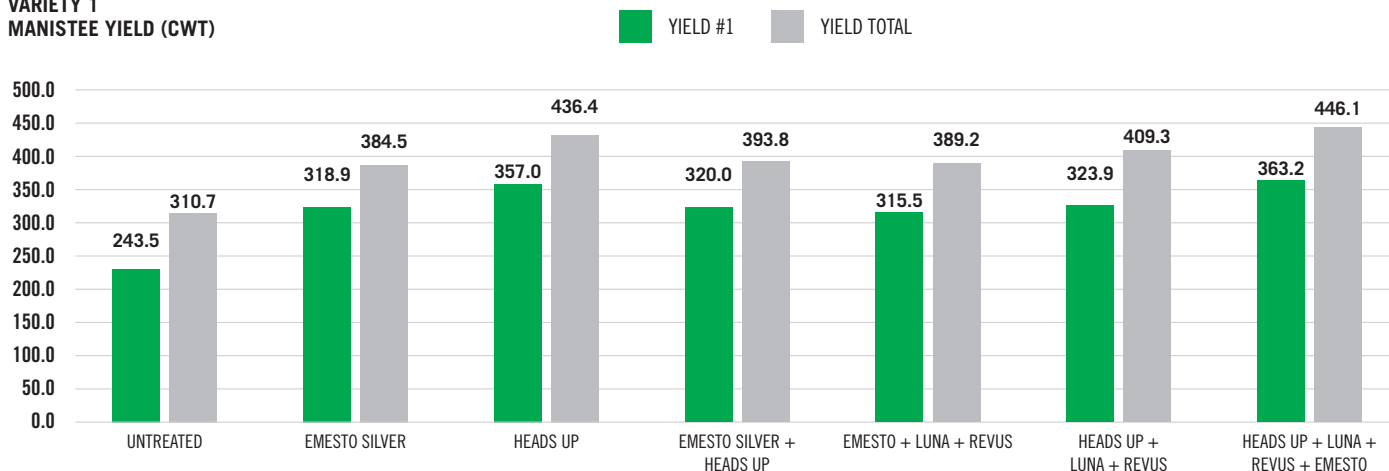
Maximize yield while lowering input costs by using Heads Up® preplant seed treatment to suppress black scurf and rhizoctonia canker in both cut and whole tuber seed potatoes.

HOW TO APPLY

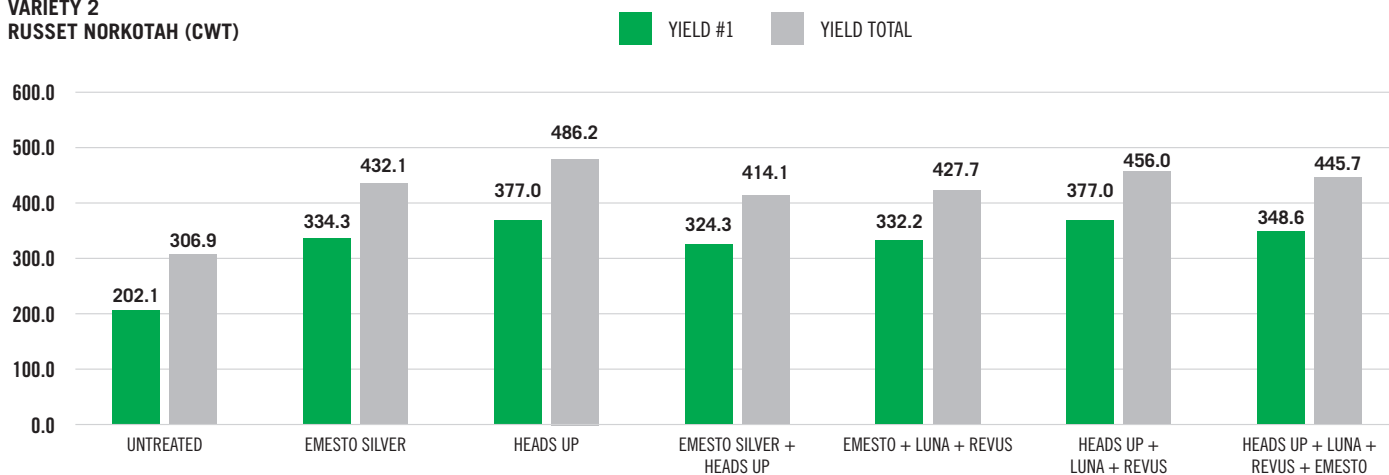
Heads Up and Heads Up RTA seed treatments are no-fuss formulations that encourage seeds to stand up against soil-borne pathogens all season. Apply to germinating seed potatoes, fresh cut or suberized, when sprouting activity comes from the potato eyes to help eliminate black scurf and rhizoctonia canker.

MID-MICHIGAN AGRONOMY, ROB SCHAFFER

VARIETY 1
MANISTEE YIELD (CWT)



VARIETY 2
RUSSET NORKOTAH (CWT)

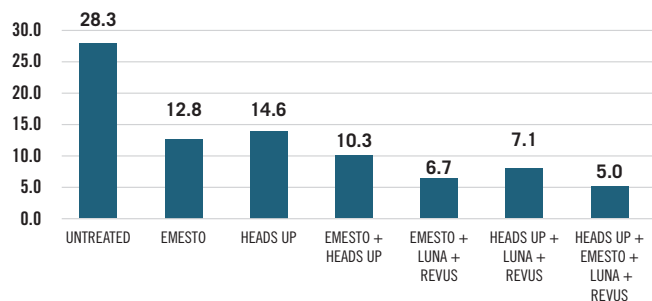


Trials conducted by Mid-Michigan Agronomy found that Heads Up maximizes total yield when compared to untreated seed, resulting in strong ROI.

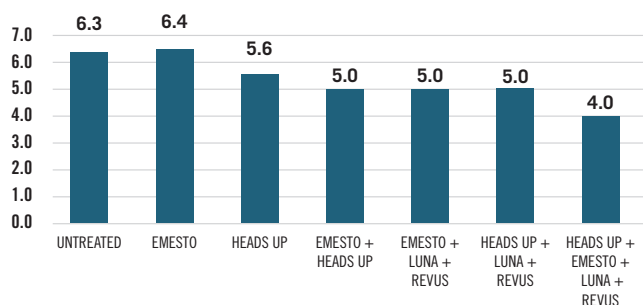
REDUCE DISEASE (NORTH CAROLINA)

13.7% LOWER EARLY BLIGHT INCIDENCE
0.7% LOWER BROWN SPOT INCIDENCE
4.6% LOWER TAN SPOT INCIDENCE

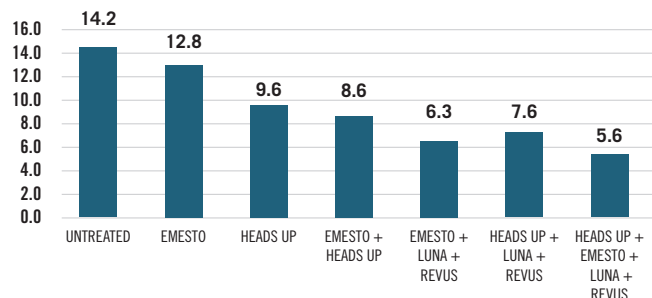
EARLY BLIGHT



BROWN SPOT



TAN SPOT



Compared to untreated seed, Heads Up has proven to decrease pest severity with early blight, brown spot and tan spot diseases — and lowers severity even more when packaged with other seed treatments 99 days after planting and 83 days after emergence.

The Heads Up yield advantage is in the data!

Talk to your local seed dealer for more application information and about how Heads Up and Heads Up RTA seed treatments maximize yield in potatoes while lowering input costs — commercially available throughout the United States and Canada. Learn more at WWW.HEADSUPST.COM or call us toll-free at 866-368-9306. Or simply scan the QR code to the right.

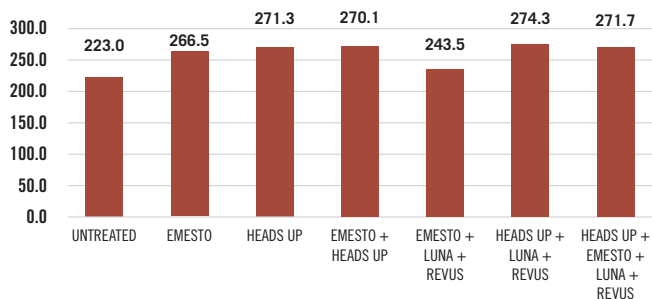
LEGAL: Heads Up® RTA Seed Treatment is applicable as a disease preventive only. The directions for use of this product are based on test plots, greenhouse trials and the opinions of experts. They are believed to be reliable and correct; however, it is not possible to eliminate all possible detrimental effects associated with use, whether they are crop injury, ineffectiveness or other unintended consequences which may occur as a result of weather or other materials, or the manner of use or application, beyond the control of the manufacturer or the seller. To the fullest extent permitted by law, the buyer shall assume all risks.

Heads Up® is a trademark of Heads Up Plant Protectants, Inc.

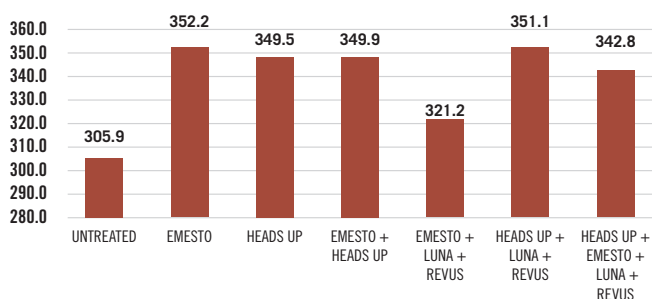
MAXIMIZE YIELD (NORTH CAROLINA)

+47.4 CWT YIELD ADVANTAGE
+43.6 CWT TOTAL YIELD INCREASE

YIELD #1 (CWT)



TOTAL YIELD (CWT)



Heads Up results in a higher yield advantage when compared to untreated seed. When used with other treatments like Revus and Emesto, there is an increased yield compared to not using Heads Up.

Data taken from 2022 university and third-party research conducted in Michigan and North Carolina.



SCAN FOR MORE
INFORMATION.