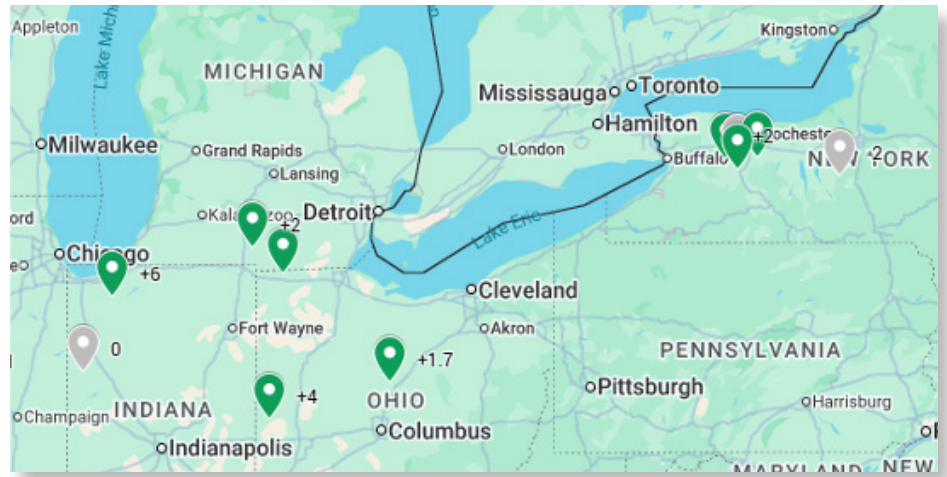




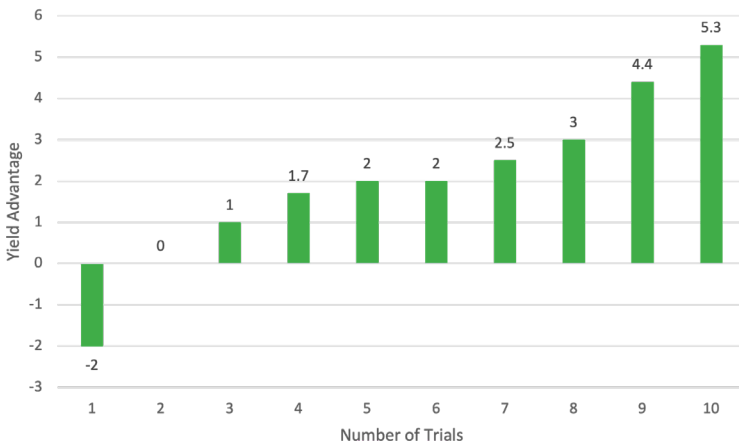
Heads Up® Plant Protectant

2025 Trials: Michigan, Ohio, New York

**+2 BUSHEL
AVERAGE
INCREASE
OVER GROWER'S
STANDARD
PRACTICE (GSP)**



10 LOCATIONS ACROSS MI, OH, NY

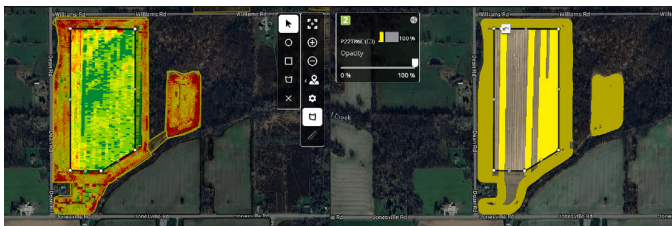


**4X ROI
AVG AT \$10
SOYBEANS**

HEADS UP® VS GSP

Quincy, MI (Yield BU/AC)

+2 BU/AC



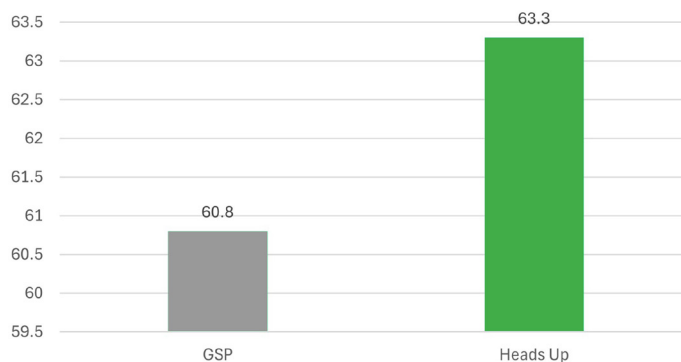
Treatment	Yield (bu/ac)
Heads Up®	66
GSP	64

Why Heads Up?

- ✓ Induces season long, systemic disease resistance through S.A.R.
- ✓ Active against a broad spectrum of disease pathogens including sclerotinia white mold and sudden death syndrome.
- ✓ Compatible with other seed treatments and inoculants.
- ✓ No restrictions between treatment and use.
- ✓ Cost effective and available upon request from your local seed dealer.

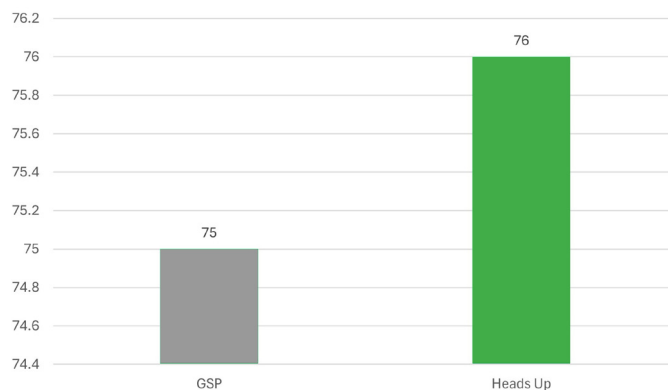
HEADS UP® VS GSP

Lima, NY (Yield BU/AC)



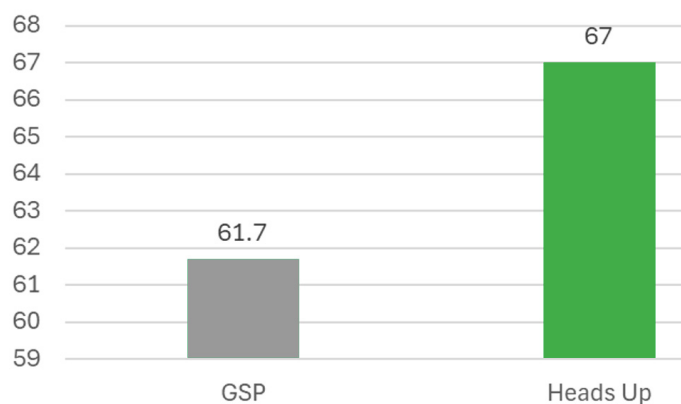
HEADS UP® VS GSP

York, NY (Yield BU/AC)



HEADS UP® VS GSP

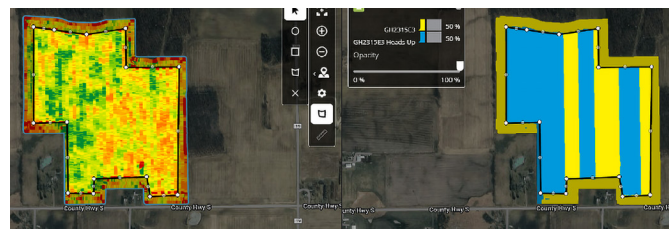
Glen Falls, NY (Yield BU/AC)



HEADS UP® VS GSP

Alvordton, OH (Yield BU/AC)

+3 BU/AC



Treatment	Yield (bu/ac)
Heads Up®	64
BASE	61

HEADS UP® VS GSP

Troy, OH (Yield BU/AC)

Variety	Treatment	Average Yield	Yield Difference
P32Z91E	CST	72.1	
P32Z91E	HU + CST	73.4	1.3
P31Z03E	CST	74.3	
P31Z03E	HU + CST	76	1.7
P33Z17E	CST	66.6	
P33Z17E	HU + CST	69.9	3.3
P33A62E	CST	66.3	
P33A62E	HU + CST	69.3	3
	Average		2.3

Troy, OH

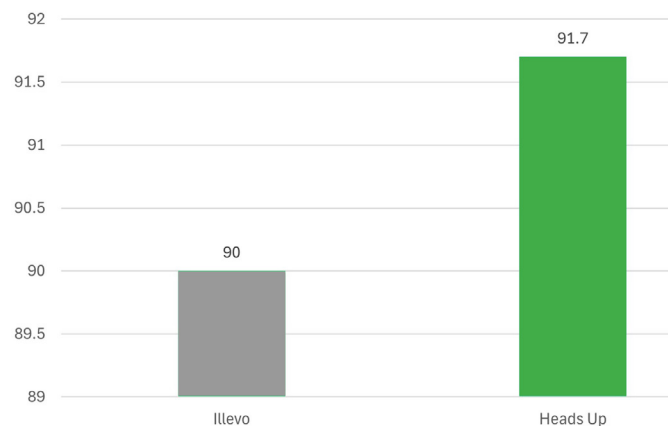
2 replications per each variety

4 varieties

Average of 2.3 bu/ac yield increase

HEADS UP® VS GSP

Cardington, OH (Yield BU/AC)



Talk with your Heads Up® Representative or visit HeadsUpST.com

Gary Hurst | gary@headsuptst.com | 517-930-5370

LEGAL: Heads Up® RTA Seed Treatment is applicable as a disease preventive only. The directions for use of this product are based on test plots, greenhouse trials and the opinions of experts. They are believed to be reliable and correct; however, it is not possible to eliminate all possible detrimental effects associated with use, whether they are crop injury, ineffectiveness or other unintended consequences which may occur as a result of weather or other materials, or the manner of use or application, beyond the control of the manufacturer or the seller. To the fullest extent permitted by law, the buyer shall assume all risks.